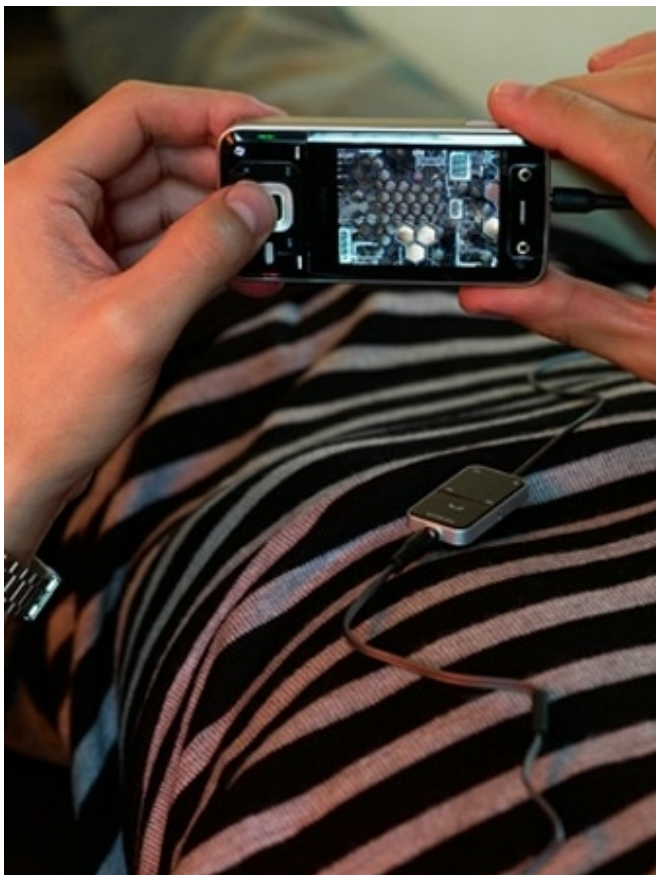
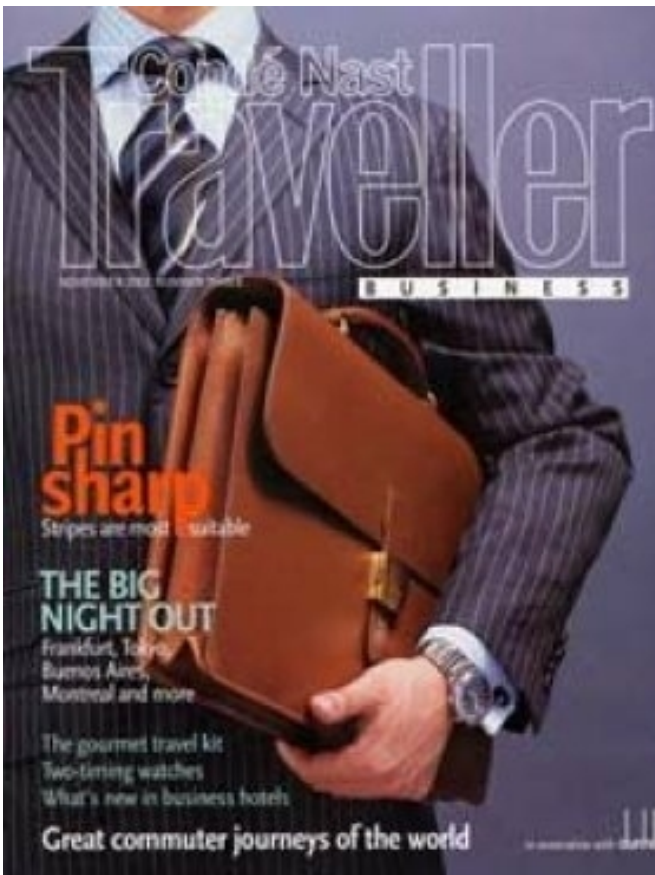


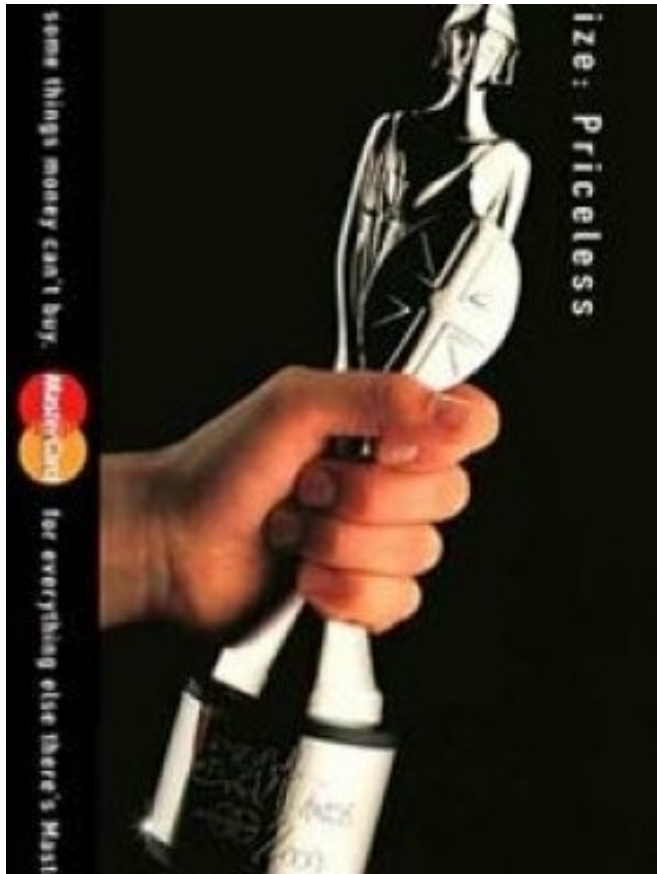


Winning Words

The National Lottery tone of voice guidelines









ASHLEY KHOO

MCT
MODELS

