



V-Power Diesel

A dynamic photograph showing a group of triathletes in athletic gear running alongside a dark-colored Audi R10 TDI truck. The truck is positioned on the right side of the frame, with its front facing towards the left. The athletes are in various stages of their run, some looking towards the truck. The background is a plain, light blue gradient.

Made to move

Shell

MARK TORRES

Audi Sport
runs Shell V-Power Diesel technology

A photograph of a cycling team in motion, captured with a slight blur to emphasize speed. The cyclists are wearing white tank tops, dark shorts, and blue helmets. They are riding yellow bicycles. The background is a solid teal color.

Designed to give you more power for longer.

Power. Stamina. Fulfillment. For many, a burst of power can be exhilarating but for others, like the tri-athlete, only a sustained level brings a true feeling of satisfaction and achievement. This insight inspired us to create Shell V-Power Diesel, the first and only diesel fuel technology to power the Audi R10 TDI to victory in the grueling Le Mans 24 hour endurance race. This high performance fuel is designed to continuously clean your engine's sensitive fuel injection systems and help achieve a sustained level of power.

It's also the first performance diesel to include Shell GTL, a (Gas to Liquid) synthetic fuel, for cleaner burning. It was these qualities that led the TDI engineers at Audi to choose Shell as a key technical partner. And, if our race fuel can maintain optimum power for the Audi Sport team over 24 hours at Le Mans, Shell V-Power Diesel could help you get the most out of your car on the road. You see, it's not just fuel. It's about helping you to move with a constant, sustained level of power.

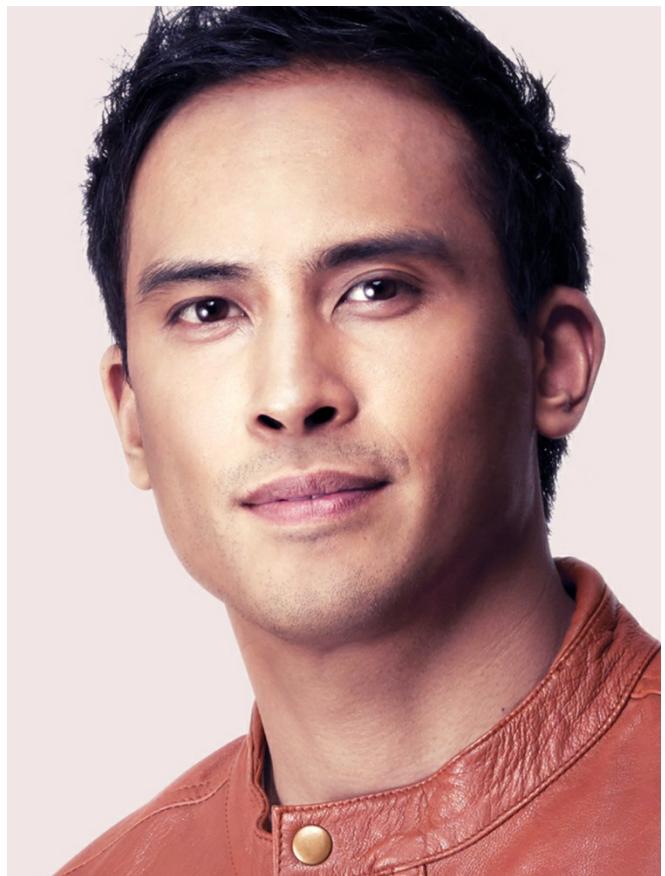
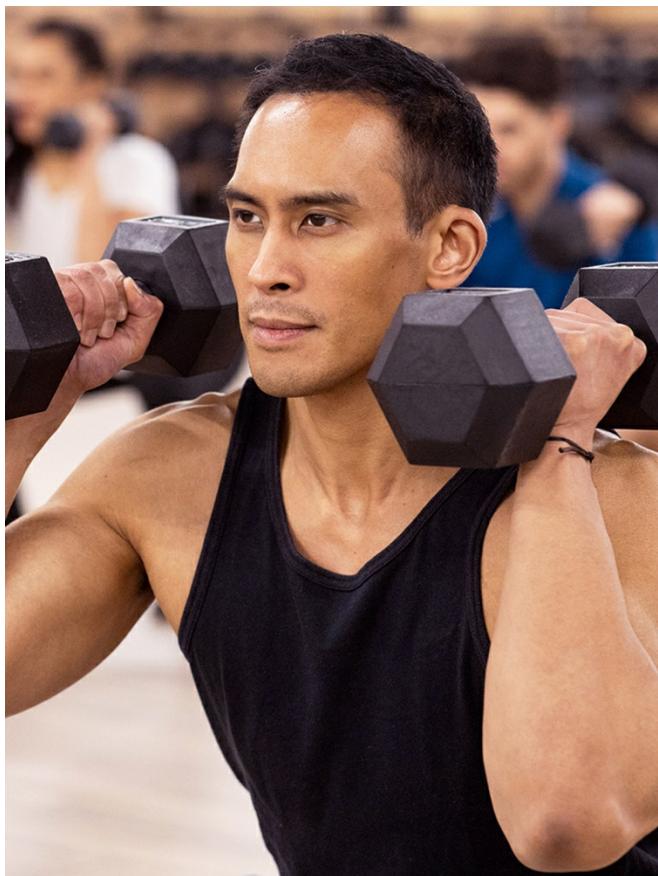


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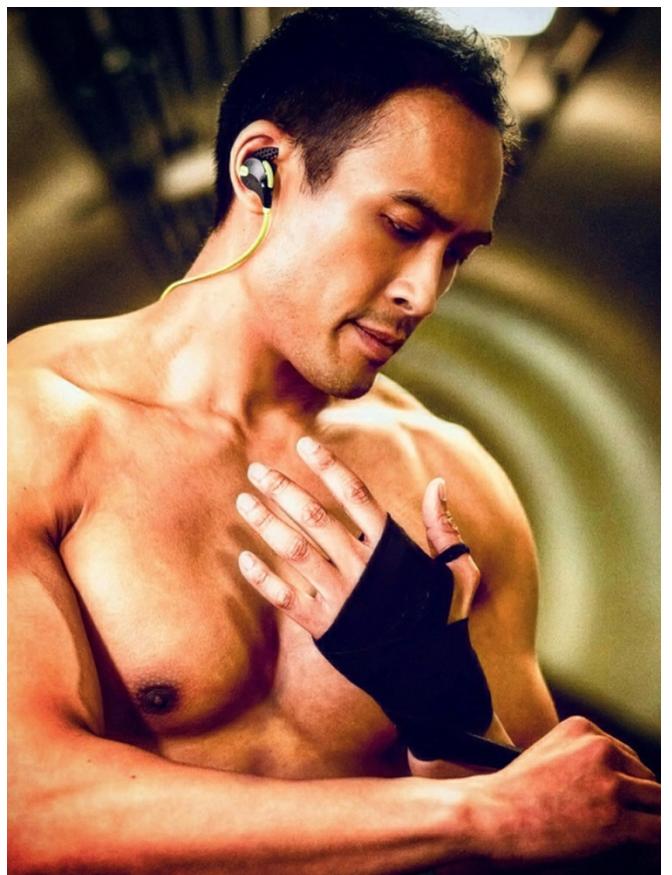
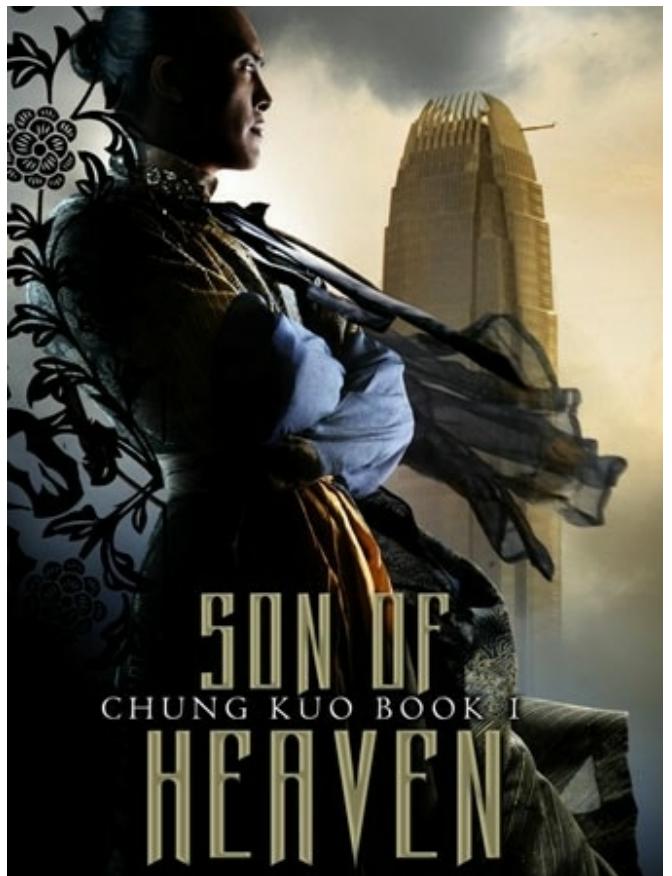
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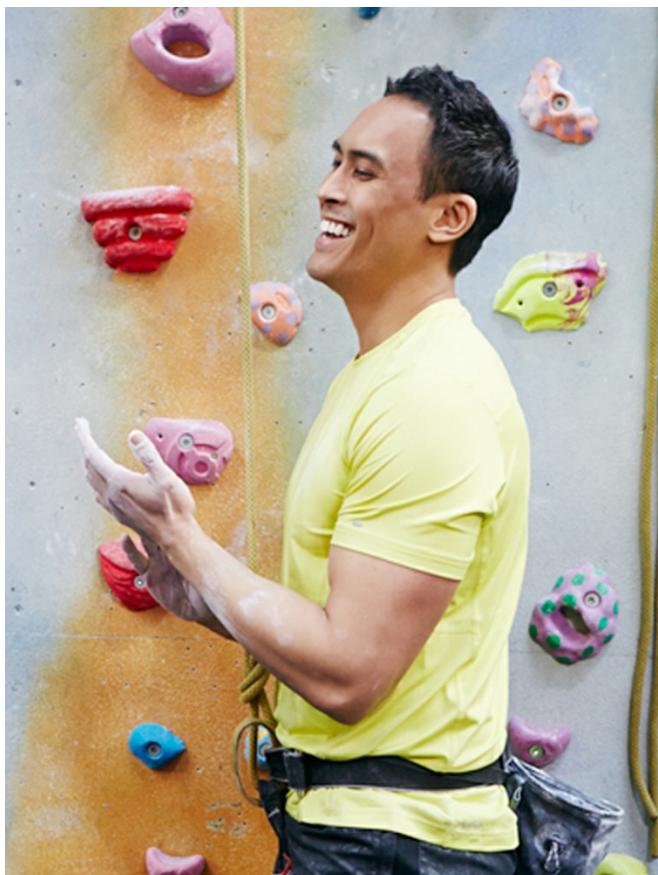
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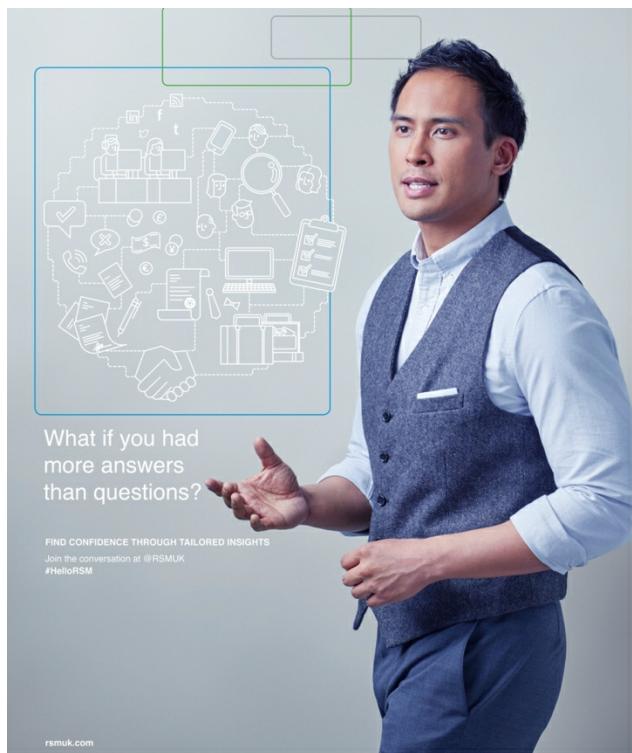
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