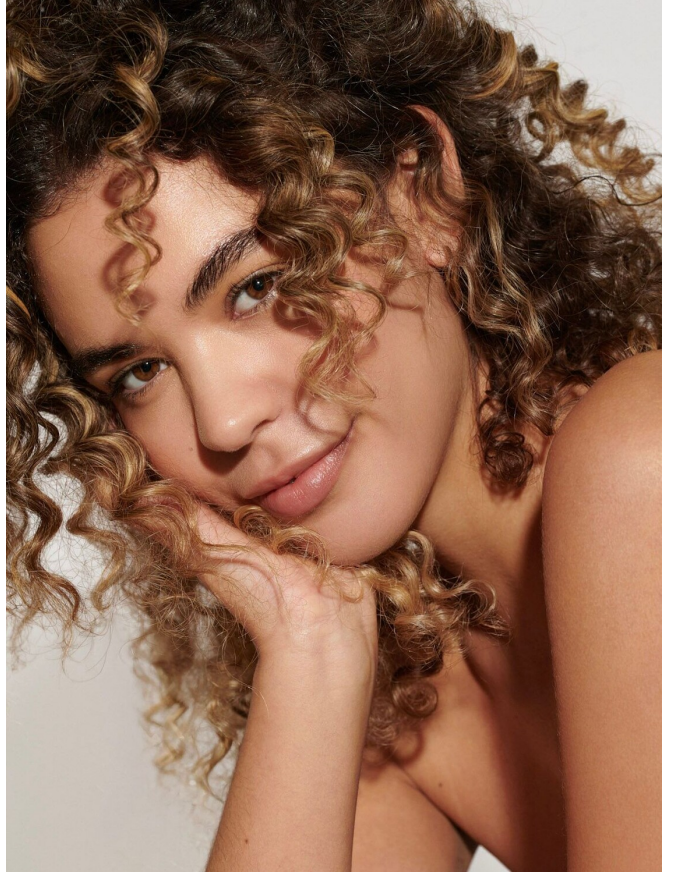


**EVE POWELL**



**EVE POWELL**

**MCT**  
MODELS



**80%**  
frizz reduction  
FOR 3 DAYS\*

A young woman with curly hair is smiling, looking to the side. A hand is touching her hair. She is wearing a light blue top.

\*Based on third party testing vs. control.

**EVE POWELL**

**MCT**  
MODELS

Controls frizz up to  
**72 HRS\***



A woman with voluminous, curly hair is smiling and holding a white tube of CURESMITH Energy Restoring Finishing Serum against her hair. The tube is labeled with the brand name and product details. The background is a solid blue color.

\*Based on third party testing vs control



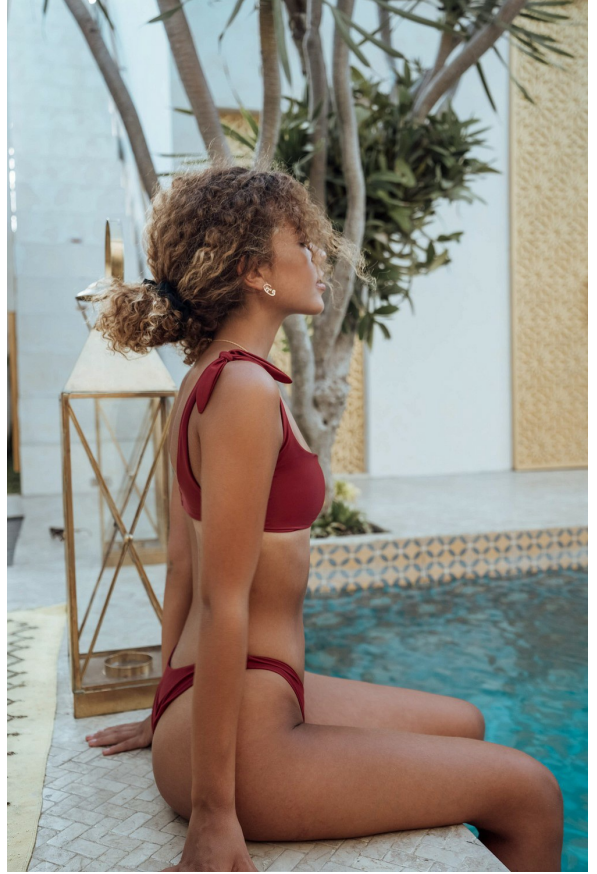
**EVE POWELL**





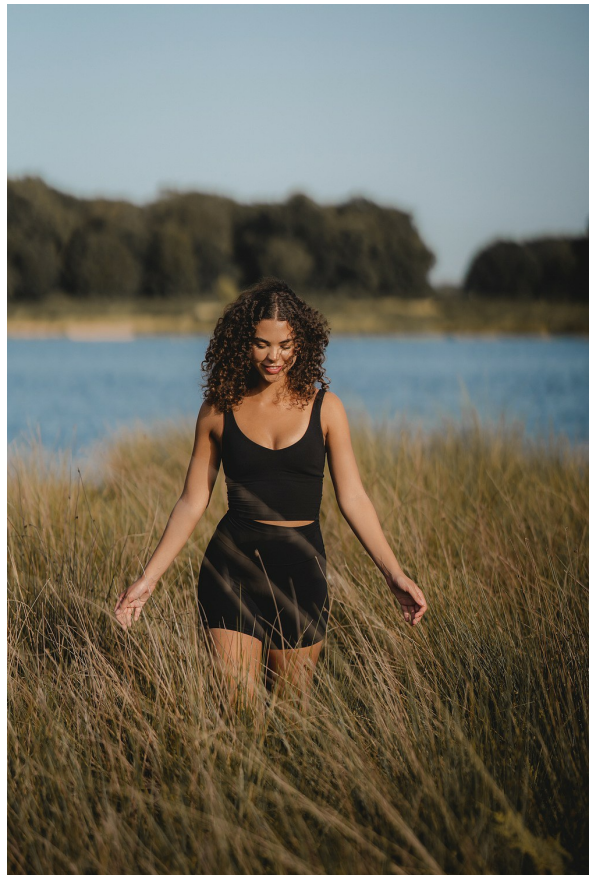
**EVE POWELL**

**MCT**  
MODELS



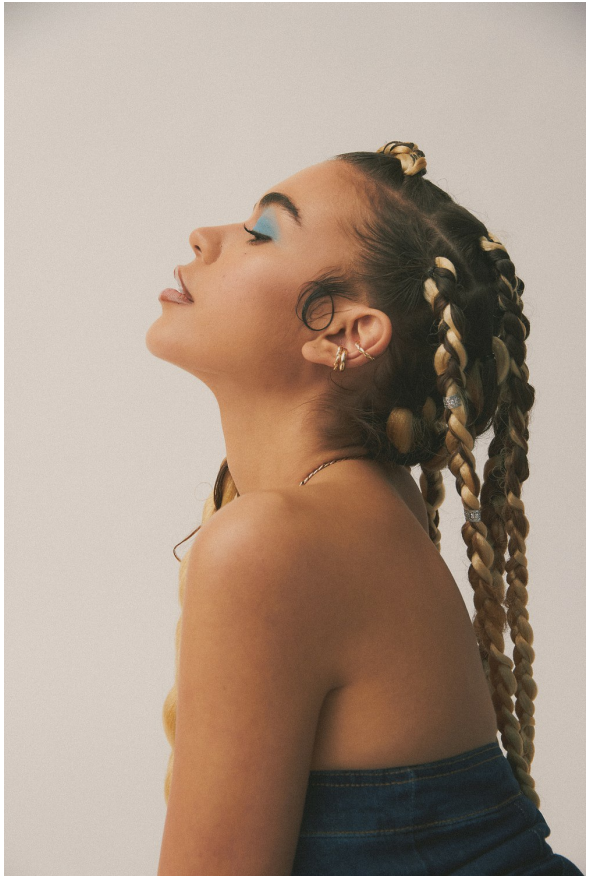
**EVE POWELL**

**MCT**  
MODELS



**EVE POWELL**

**MCT**  
MODELS



**EVE POWELL**





**EVE POWELL**

**MCT**  
MODELS