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A man is holding a baby in his arms. The man is looking directly at the camera with a slight smile. The baby is wearing a white onesie. In the bottom right corner, there is a white tub of Sudocrem. The background is a solid blue color.

TRUST IN A GREY TUB

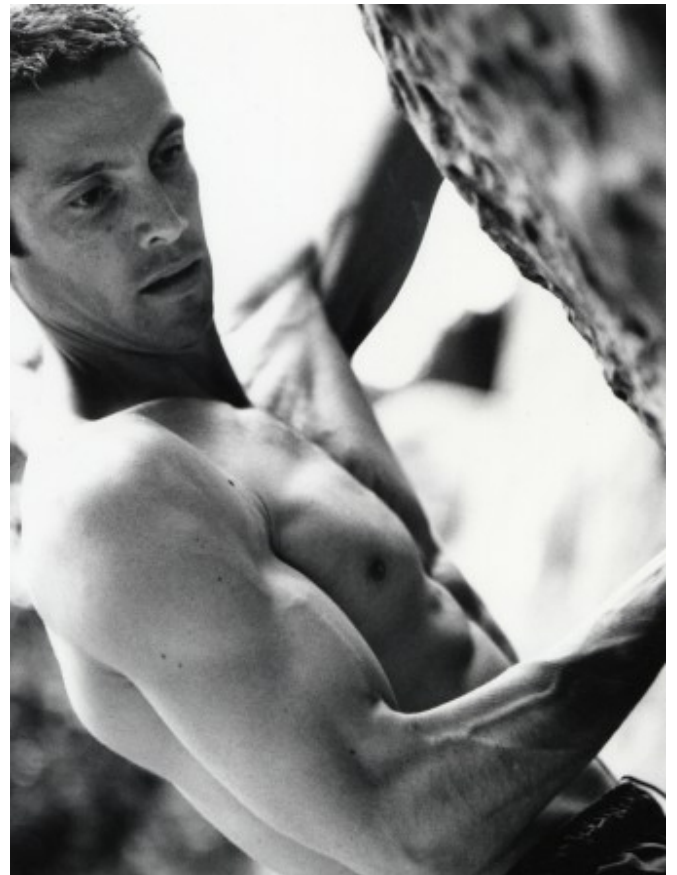
Generations of healthcare professionals have put their trust in Sudocrem. And generations of parents have found that a little Sudocrem goes a long way to soothe the soreness of nappy rash and protect delicate skin from further irritation.

Sudocrem
ANTISEPTIC HEALING CREAM
Nappy Rash, Soreness, Dry Skin
IT'S THE SECRET OUT OF YOUR BABY'S PAIN

Soothes. heals. protect



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