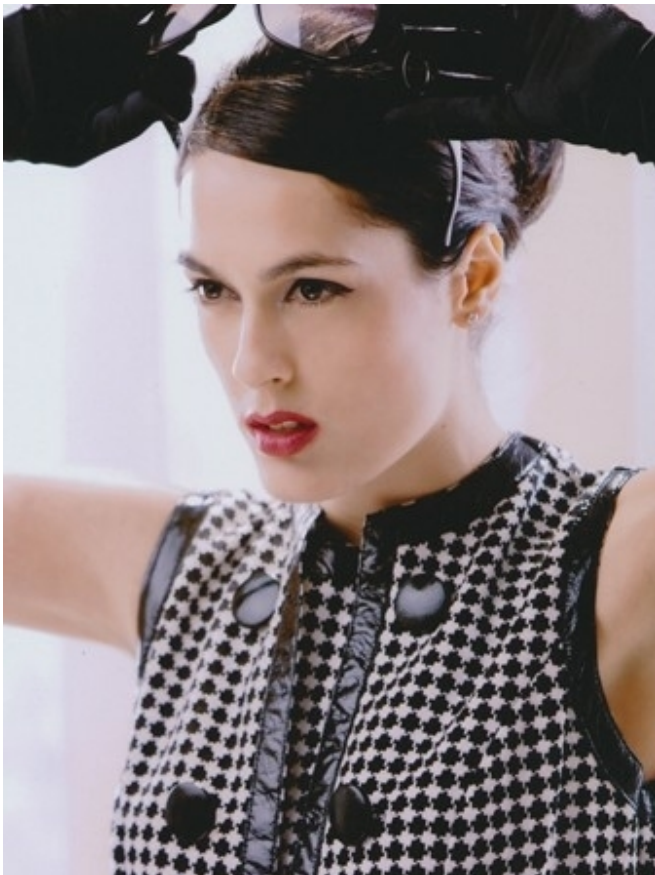




FLAWLESS SKIN INVISIBLE FOUNDATION

New Lakmé Invisible Finish Foundation. For all Indian skin tones.

Wear a flawless, natural complexion with this super-blendable, water-based formula which melts into your skin. The result: Flawless coverage with an invisible finish. SPF 8* sunscreen protects your face from the sun and darkening. Developed by Lakmé make-up experts, the 6 new shades are matched perfectly for you.



97% Indian women agreed the foundation gave them a flawless complexion and helps hide imperfections**

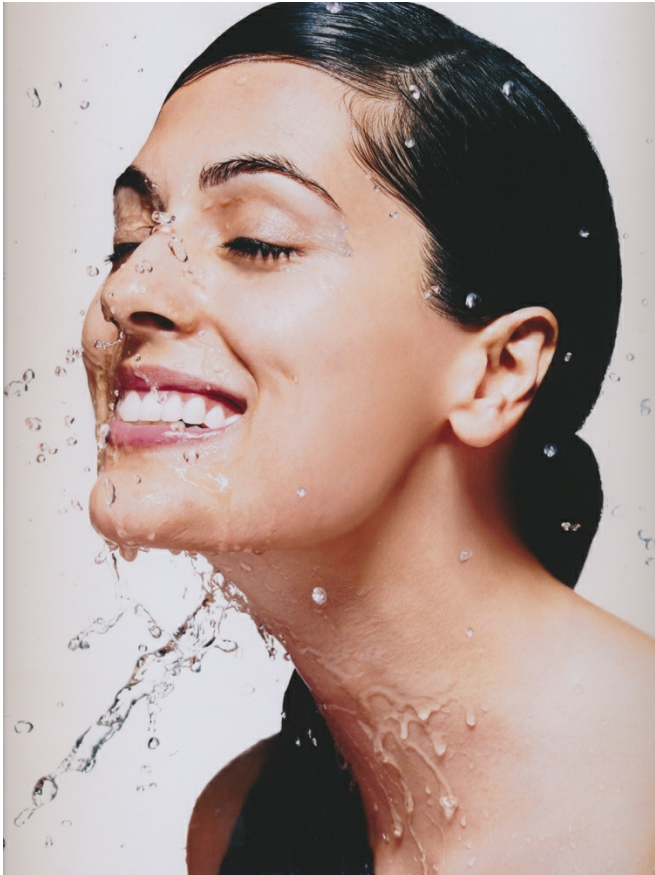
Amrit is wearing shade 02.

BEAUTY SUTRA BY LAKMÉ

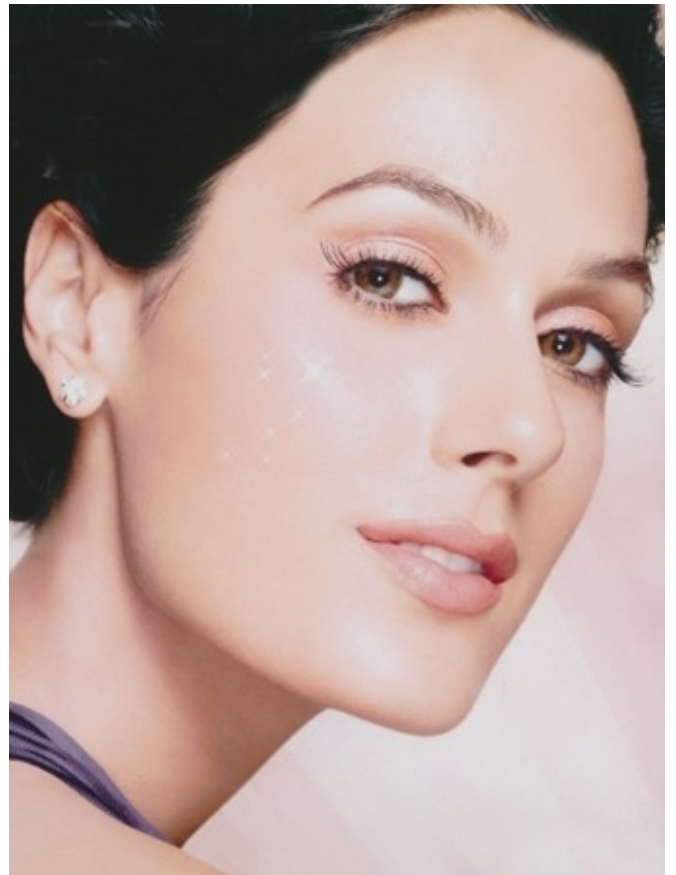
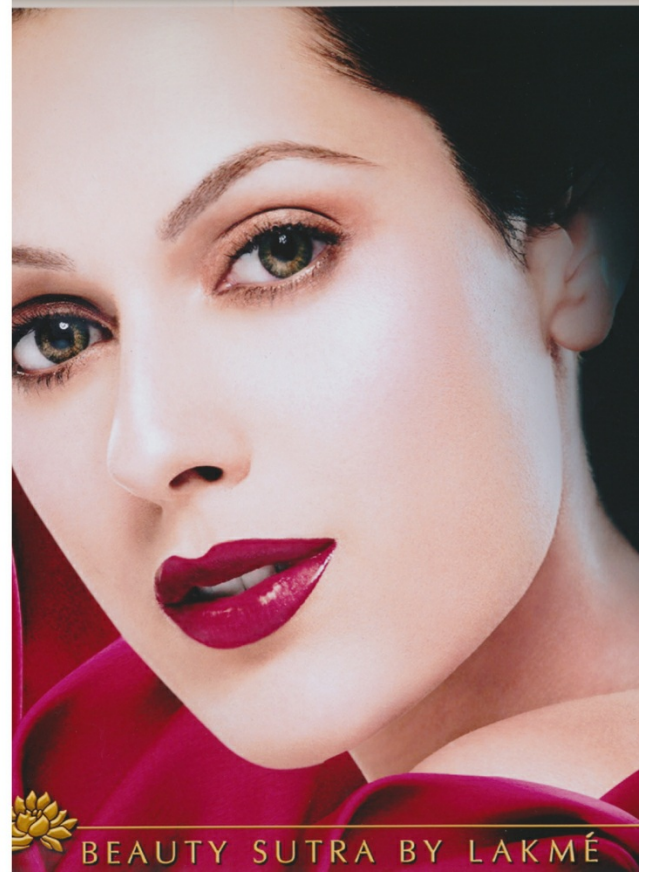
**Percentage of women agreeing to the claim. Consumer test on 211 women SPECIALLY DESIGNED FOR INDIAN SKIN TONES

AMRIT MAGHERA

MC MODELS **T**



AMRIT MAGHERA



AMRIT MAGHERA





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MCT
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